

3-MONTH AI IN HANDS PROGRAM

Learn AI. Create with AI. Automate & Build with AI.

Duration 3 Months	Structure 12 Weeks	Classes 3 per Week	Total Classes 36
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Program Overview

A practical 3-month AI program designed to take learners from AI fundamentals and major AI tools to content creation, branding, automation, agents and business implementation. The course follows a clear progression: Learn AI, Create with AI, then Automate & Build with AI.

- **Month 1:** Learn AI
- **Month 2:** Create with AI
- **Month 3:** Automate & Build with AI

MONTH 1 - Learn AI

Week	Class 1	Class 2	Class 3
Week 1	Personal Branding Basics	AI Fundamentals	AI Tools Overview & Setup
Week 2	Introduction to LLMs	Advanced ChatGPT	Claude Advanced Capabilities
Week 3	Perplexity Advanced	Gemini Advanced	Grok & AI Research Workflow
Week 4	Prompt Engineering - Part 1	Prompt Engineering - Part 2	Advanced Prompt Frameworks

Month 1 Outcome: Students will understand AI fundamentals, major AI tools and professional prompting, and will be able to use them confidently for research, productivity and practical tasks.

MONTH 2 - Create with AI

Week	Class 1	Class 2	Class 3
Week 5	AI Blog Writing	AI Social Media Content System	AI Script Writing
Week 6	AI Image Generation	AI Business Branding	Professional Creative & Studio Techniques
Week 7	AI Thumbnail Creation	AI Ads Creative	AI UGC Influencer Content
Week 8	AI UGC Content Creation	AI Avatar Creation	Viral Hooks & Video Transitions

Month 2 Outcome: Students will be able to create content, images, videos, branding assets and marketing creatives using AI-based workflows.

MONTH 3 - Automate & Build with AI

Week	Class 1	Class 2	Class 3
Week 9	Email Marketing	AI Funnel & Website Copy	AI Humanization & Content Quality
Week 10	AI Agent Fundamentals	Customer Support Agent	Lead Qualifier Agent
Week 11	n8n Fundamentals	Content Engine Automation	YouTube Transcript to Auto Blog Agent
Week 12	Vibe Coding / AI App Building	Selling Psychology & Client Acquisition	Final AI Business Project

Month 3 Outcome: Students will be able to build AI agents, automation workflows, business systems and client-facing AI solutions.

Course Journey

Month 1	Learn AI	Understand tools, LLMs, research and prompting.
Month 2	Create with AI	Create content, branding, visuals, videos and marketing creatives.
Month 3	Automate & Build with AI	Build agents, automations, AI apps and business workflows.

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